



# ERIE COUNTY MEDICAL SOCIETY

1317 Harlem Road, Buffalo, New York 14206

(716) 852-1810

(716) 852-2930 FAX

## The Why & How of SBIRT Implementation

Saturday, October 14, 2017

Registration and Breakfast: 7:30 A.M.

Program: 8:00 A.M. – 12:00 P.M.

**Erie County Medical Society Conference Room (Location subject to change)**  
1317 Harlem Rd  
Buffalo, NY 14206

Target Audience: Physicians, Mid-Level Providers, Practice Administrators

**Complimentary breakfast and 4.0 AMA PRA Category I CMEs are included.**

Sponsored by: The Erie County Opiate Epidemic Task Force, Erie County Medical Society and The Peter & Elizabeth C. Tower Foundation.

PRESENTER: Cheryl Martin, RN- Certified Alcoholism and Substance Abuse Counselor

The Erie County Medical Society invites all physicians (non-members and members) and Mid-Level providers to attend this important program on SBIRT to learn how your office can help with our opioid epidemic. This training will offer participants the opportunity to develop their knowledge, skills and abilities in Substance Use Screening, Brief Intervention and Referral to Treatment (SBIRT). Additionally, learners will be able to bring the Brief Intervention skills and “way of being with the patient” into any conversation where behavior change and healthy lifestyle are the desired outcomes.

*Upon completion of the program, attendees will be able to:*

- Effectively screen for misuse of alcohol, tobacco and prescription drugs
- Offer primary, secondary and tertiary prevention as indicated by the screen results
- Integrate the engaging skills of motivational interviewing to support and guide patients towards less-risky substance abuse.

### ACCREDITATION

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of the University at Buffalo Jacobs School of Medicine and Biomedical Sciences and Erie County Medical Society.

The University at Buffalo Jacobs School of Medicine and Biomedical Sciences is accredited by the ACCME to provide continuing medical education for physicians.

### CERTIFICATION

The University at Buffalo Jacobs School of Medicine and Biomedical Sciences designates this live activity for a maximum of 4.0 AMA PRA Category 1 Credit(s)TM. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

### Registration is Required (RSVP by October 6, 2017)

Please complete the registration form below and return via fax to 716-852-2930 or via email: [hallt@wnydocs.org](mailto:hallt@wnydocs.org)

\*Contact Tineke Hall with any questions or for further information  
716-852-1810 ext.105 or [hallt@wnydocs.org](mailto:hallt@wnydocs.org)

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**PLEASE PRINT ALL INFORMATION CLEARLY**

Program: **The Why & How of SBIRT Implementation**

**RSVP by October 6, 2017**

Registrant Name: \_\_\_\_\_ Title: \_\_\_\_\_ Circle One: MD DO NP PA Other

Practice Name: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_ Phone: \_\_\_\_\_



The Peter and Elizabeth C. TOWER Foundation

